



[www.linkvision.org.au](http://www.linkvision.org.au)

## Blind Australian of the Year Award Sponsorship Request

*A recent global survey found 91% of consumers shift brands to one that associates with a good cause.*

**ABOUT OUR CAUSE** To read more <https://linkvision.org.au>

Link Vision was founded in 1968 to enhance the lives of people who live with no or low vision, over 50 years later that mission has not waivered, but has gone from strength to strength.

2021 sees Link Vision fulfilling this as we:-

- Successfully provide affordable and accessible housing with our current units and continue to develop plans to expand.
- Deliver our Computer Club, an in-school educational touch type, computer skill and lifestyle enhancing program for students with visual and disability challenges, delivered by our fantastic blind mentors.
- Operate our Op Shops and warehouse which provide our main source of income and employment, and with the recent expansion sees the fleet of stores double in the past year.
- Consolidate the acquisition of Blind Alliance Au. And the Blind Australian of the Year Award.

### **OUR PROJECT. BLIND AUSTRALIAN of the YEAR .**

To read more <https://www.blindaustrianoftheyear.com.au/>

Link Vision is excited to launch the 4<sup>th</sup> Blind Australian of the Year Award. This prestigious Award recognises the value of our blind high achievers and the immense contributions they make to our society and is in acknowledgement of an exceptional blind Australian who, “by example, inspires others to excellence, by action, and improves Australian community life.”

This is a nationally nominated Award, culminating in an award ceremony to be held at Royal on the Park Hotel Brisbane, November 19<sup>th</sup>, 2021: it brings Australia wide acknowledgement for the recipient as well as the generous \$2500 prize.

We admire your efforts to support the community and foster social inclusion. It is these shared values that attract us to your brand, and we would be honoured to have you as a Blind Australian of the Year sponsor. Your gift of \$2,000 is tax deductible through our DGR status and would be used to assist our blind finalists and attendees to be present at the Award Ceremony.

As a sponsor how can we help you?

- We expect to reach in excess of 250,000 Australians with our marketing message and will include your name and company logo in all these activities.
- We invite you and your team to attend the Award ceremony and promote your brand.

**T 07 3846 1258**

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- You are welcome to invite the 2022 Blind Australian of the Year recipient to speak at your meetings or events
- We provide training, teaching staff how to best assist their blind customers and gladly offer this as a free service to assist you to meet your organisations inclusion obligations.
- As a Premier, Gold or Cash Prize sponsor you have an opportunity to be a key speaker and award presenter.
- Recognition on <https://www.blindaustralianoftheyear.com.au/>  
<https://www.linkvision.org.au>  
Link Vision Facebook  
Through Link Vision's association with NINE media, and Link Vision Radio ([www.linkvisionradio.org.au](http://www.linkvisionradio.org.au))

## SPONSORSHIP PACKAGES

- Premier Sponsor (only 2 available)- \$5,000 each. Announce the winner and present the prestigious Blind Australian of the Year Award. Keynote Speakers
- Cash Prize Sponsor (only 1 available)- \$2,500. Presents the cheque to the winner. Keynote Speaker
- Gold Sponsor- \$2,000. Opportunity to Present other Awards. All finalists receive awards

On behalf of Link Vision and our fellow Australians who live courageously and inspirationally with no or low sight, I appreciate your consideration of this offer and look forward to you being a highly valued Sponsor and contributor to this Award.

With thanks

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